

DSA.039 VLOP Protection of Minors

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Art. 28 DSA

Online protection of minors

1. Providers of online platforms accessible to minors shall put in place **appropriate and proportionate measures** to ensure a high level of privacy, safety, and security of minors, on their service.
2. Providers of online platform shall **not present advertisements** on their interface based on profiling as defined in Article 4, point (4), of Regulation (EU) 2016/679 using personal data of the recipient of the service when they are aware with reasonable certainty that the recipient of the service is a minor.
3. Compliance with the obligations set out in this Article **shall not oblige** providers of online platforms **to process additional personal data** in order to assess whether the recipient of the service is a minor.
4. The Commission, after consulting the Board, may issue **guidelines** to assist providers of online platforms in the application of paragraph 1.