

P.16 Wellbeing and Economic Progress

Authors:

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The fact that data processing increases prosperity, enhances the quality of life, and increases the efficiency and productivity of the economy is expressed only sporadically in the GDPR:

***Rec. 2 (2):** "This Regulation is intended to contribute [...] to economic and social progress [...] and to the well-being of natural persons."*

***Rec. 4 (1):** "The processing of personal data should be designed to serve mankind."*